

Ensure Grocery Giveaway Sweepstakes Official Rules

Important: Please read these Official Rules before participating. By participating in this Promotion, Entrants agree to be bound by these Official Rules and Entrants represent that they satisfy all of the eligibility requirements below.

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. MAKING A PURCHASE DOES NOT INCREASE CHANCES OF WINNING. VOID WHERE PROHIBITED.

1. PROMOTION DESCRIPTION: The Ensure Grocery Giveaway Sweepstakes (the "**Promotion**") begins on Tuesday, July 1, 2025 at 12:00:00 am Eastern Time ("**ET**") and ends on Tuesday, September 30, 2025 at 11:59:59 pm ET ("**Promotion Period**"). The Promotion consists of a random draw sweepstakes (the "**Sweepstakes**") and an online instant win game ("**Instant Win**") wherein Instant Win prizes/offers will be awarded throughout the Promotion Period, as described herein. The Sweepstakes will award one (1) Grand Prize in a random drawing at the end of the Promotion Period from among all eligible entries received during the Promotion Period. The sponsor of this Promotion is Abbott Laboratories, 3300 Stelzer Rd., Columbus, OH 43219 ("**Sponsor**"). The administrator of this Promotion is TPG Rewards, 19790 West Dixie Hwy, Suite 808, Aventura, FL 33180 ("**Administrator**").

2. ELIGIBILITY: Promotion is open only to legal United States residents residing in the fifty (50) United States and the District of Columbia who are eighteen (18) years of age or older at time of entry and who meet all other requirements in these Official Rules (each an "**Entrant**"). Employees, officers, directors, representatives, contractors and agents of Sponsor, Administrator (collectively, "**Promotion Entities**") and their respective owners, parents, subsidiaries, retailers, affiliates, advertising and promotion agencies, and any companies involved in the implementation and execution of the Promotion and employees, officers and directors of wholesalers, suppliers, distributors and retailers of alcoholic beverage licensees and each of their Immediate Family Members and Household Members are not eligible to enter or win. For purposes of the Promotion, "**Household Members**" shall mean those people who share the same residence at least three months a year, whether or not related; "**Immediate Family Members**" shall mean parents, step-parents, legal guardians, children, step-children, siblings, step-siblings, or spouses, regardless of where they live. Promotion is void where restricted or prohibited by law.

3. HOW IT WORKS: During the Promotion Period, Entrants must visit www.ensure.com/sweeps (the "**Website**") and follow the onscreen instructions to register for the Promotion to earn one (1) entry into the Sweepstakes. LIMIT OF ONE (1) ENTRY INTO THE SWEEPSTAKES PER PERSON, PER DAY DURING THE PROMOTION PERIOD. After submitting for the Sweepstakes, Entrants can choose to continue to follow the onscreen instructions to play the Instant Win.

Instant Win Participation: Each day during the Promotion Period, Entrants will also have the chance to randomly win an Instant Win Prize/Offer (as described in Section 6 "Prizes" below) by following the onscreen instructions to play the scratch off game on the Website. You will be notified onscreen if you have won an Instant Win Prize/Offer, subject to verification. LIMIT OF ONE (1) INSTANT WIN PLAY PER PERSON, PER DAY.

Instant Win Prize/Offer Winner Determination: One (1) computer generated winning time will be randomly generated for each Instant Win Prize/Offer available in this Promotion. If you are the first participant to play the game at or after one of the randomly generated times, you will be a potential winner of the Instant Win Prize/Offer indicated, subject to verification of eligibility. If you are a potential Instant Win Prize/Offer winner, you will be provided with

instructions on how to claim your Instant Win Prize/Offer during your online session. If you receive a message that contains any message other than a winning message, you are not an Instant Win Prize/Offer winner.

For purposes of these Official Rules, a 'day' is defined as any twenty-four (24) hour period during the Promotion Period beginning at 12:00:01 a.m. ET and ending twenty-four (24) hours later at 11:59:59 p.m. ET.

Entrants must fully and accurately complete the Entry process as directed to participate. In the event of a dispute over the identity of an Entrant or potential winner in the Promotion, the Entrant or potential winner will be deemed the authorized account holder of the email address associated with the Entry, as long as such person is otherwise eligible in accordance with these Official Rules. "Authorized Account Holder" is defined as the natural person in whose name the e-mail account was opened. In the event a dispute regarding the identity of an Entrant or potential winner cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible. Entries will not be acknowledged except as provided herein.

Entries in excess of the per person limit may result in disqualification of the Entrant. Any attempt by an Entrant to obtain more than the stated number of entries by using multiple/different identities, registrations, logins, and/or any other methods will void such Entrant's entries and that Entrant may be disqualified from the Promotion. Entries generated by a macro, script or other automated means will be disqualified. Each Entrant must be the rightful owner (or have authorized use) of the email address used for entry. All entries become the sole property of Sponsor. ELIGIBLE ENTRANTS MUST SUBMIT THE REQUESTED ENTRY INFORMATION IN ACCORDANCE WITH THESE OFFICIAL RULES. NO OTHER METHOD OF SUBMISSION WILL BE ACCEPTED. Participation in the Promotion constitutes Entrant's understanding of and full and unconditional agreement to and acceptance of these Official Rules. Sponsor reserves the right to disqualify any Entrant that Sponsor determines to be in violation of any term contained in these Official Rules.

4. SWEEPSTAKES WINNER SELECTION AND NOTIFICATION: On or about October 6, 2025 ("**Sweepstakes Drawing Date**"), the potential winner of the "Grand Prize" (as defined below) will be selected in a random drawing conducted by the Administrator from among all eligible entries received during the Promotion Period.

Grand Prize: Within approximately three (3) business days after the Sweepstakes Drawing Date, the potential winner will be notified at the email address associated with their Entry. The potential winner will be required to respond (as directed) to the notification within two (2) business days (or a shorter time if required by exigencies) of attempted notification. Potential Grand Prize will be provided with a prize acceptance form, which will include an Affidavit of Eligibility, Release of Liability, and, unless prohibited by law, a Publicity Release (the "**Prize Acceptance Form**") to confirm their eligibility. The Prize Acceptance Form must be signed and notarized and returned, as directed by the Sponsor/Administrator, within five (5) business days of receipt or the prize will be forfeited. If a potential winner publicly shares or publishes their Prize Acceptance Form, such potential winner may be disqualified, at the discretion of the Promotion Entities. Grand Prize will be fulfilled within approximately six to eight (6-8) weeks from confirmation of eligibility.

If an email address is invalid or if a potential winner fails to respond as directed, the prize may be forfeited. If a potential winner forfeits, is found to be ineligible, or if they have not complied with these Official Rules or declines the prize for any reason prior to award, such potential winner will be disqualified and an alternate potential winner will be selected at random in accordance with the aforementioned procedures. The Promotion Entities will attempt to contact up to two

(2) potential winners of the prize in accordance with the above procedure, after which the prize in question may go unawarded if it remains unclaimed. If a prize is awarded but goes unclaimed, such prize may not be re-awarded, at the sole discretion of the Promotion Entities.

Promotion Entities reserve the right to disqualify anyone not fully complying with the Official Rules.

5. ODDS OF WINNING: Odds of winning the Grand Prize depend on the number of eligible entries received during the Promotion Period. Odds of winning an Instant Win Prize/Offer depend on the number of estimated entries and time of Instant Win play.

6. PRIZES/OFFERS: GRAND PRIZE: There is one (1) Grand Prize available. The Grand Prize consists of a monetary award in the amount of \$10,000. The monetary award will be delivered by means of a check made out to the Grand Prize winner in the amount of \$10,000. Approximate Retail Value ("**ARV**"): \$10,000.

INSTANT WIN PRIZES/OFFERS

Instant Win Prizes/Offers (10,250 total): There are ten thousand two-hundred and fifty (10,250) Instant Win Prizes/Offers available as follows:

Fifty (50) Water Bottle Instant Win Prizes are available. Each consists of one (1) Water Bottle. ARV of each Water Bottle Instant Win Prize: \$40.

Fifty (50) Ensure 12 Pack Coupon Instant Win Prizes are available. Each consists of one (1) coupon valid for a free 12 Pack of Ensure Max Protein product with a maximum value of \$38.37. ARV of each Ensure 12 Pack Coupon Instant Win Prize: \$38.37.

One-Hundred (100) Amazon Gift Card Instant Win Prizes are available. Each consists of one (1) \$25 Amazon Gift. ARV of each Amazon Gift Card Instant Win Prize: \$25. Gift card is subject to terms of the issuer.

Fifty (50) VISA Gift Card Instant Win Prizes are available. Each consists of one (1) \$25 VISA Gift. ARV of each VISA Gift Card Instant Win Prize: \$25. Gift card is subject to terms of the issuer.

Total ARV of all Instant Win Prizes: \$7,668.50.

UNCLAIMED/UNREDEEMED INSTANT WIN PRIZES/OFFERS WILL NOT BE AWARDED.

CUMULATIVE ARV OF ALL PRIZES: \$17,668.50.

Ten thousand (10,000) \$5 off any Ensure product Barcode Buck\$ digital certificate Offers are available. Each consists of one (1) \$5 Barcode Buck\$ digital certificate that can be used towards a purchase of any Ensure multi-pack product. For more information about Barcode Buck\$ visit ensuremaxsweeps.com

Grand Prize and Instant Win Prizes/Offers are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Winners are solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the Prize/Offer they receive. Other restrictions may apply.

Instant Win Prizes/Offer will be fulfilled within approximately four to six (4-6) weeks from the date the Entrant sees the onscreen message to claim the Instant Win Prize/Offer to the address or email address collected at the time of Entry. If an email address or address is invalid or Prize/Offer is returned or undeliverable, the Instant Win Prize/Offer may be forfeited. If a potential winner forfeits, is found to be ineligible, or if they have not complied with these Official Rules or decline an Instant Win Prize/Offer for any reason prior to award, such potential winner will be disqualified, and the corresponding Prize/Offer will not be awarded.

General Prize/Offer Provisions: Limit one (1) Sweepstakes prize and one (1) Instant Win Prize/Offer per person. Winners cannot assign or transfer a Grand Prize or Instant Win Prize/Offer claim to another person. No cash alternatives or Prize/Offer substitution is allowed except at the discretion of Promotion Entities. If a Grand Prize or Instant Win Prize/Offer cannot be awarded due to circumstances beyond the control of the Promotion Entities, a substitute Prize/Offer of equal or greater retail value may be awarded. The ARV is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the Prize/Offer is awarded or redeemed. If the actual value of a Prize/Offer is less than the ARV stated herein, the winner will not be entitled to a check, cash or other form of payment for the price difference. Other restrictions may apply. Any depictions of Grand Prize or Instant Win Prize/Offer are for illustrative purposes only. ALL FEDERAL, STATE AND LOCAL TAXES, AND ANY OTHER COSTS AND EXPENSES, ASSOCIATED WITH THE RECEIPT OR USE OF ANY GRAND PRIZE AND/OR INSTANT WIN PRIZE/OFFER ARE THE SOLE RESPONSIBILITY OF THE WINNER. An Internal Revenue Service Form 1099 will be issued and filed for the actual value of the Grand Prize and Instant Win Prizes/Offer received for each recipient who receives a Grand Prize and/or Instant Win Prizes/Offer if the annual aggregate amount of any Grand Prize and/or Instant Win Prizes/Offer received from Sponsor is Six Hundred Dollars (\$600.00) or more. Such recipients must submit their social security number as required by law. Except for applicable manufacturer's standard warranties, the Grand Prize and Instant Win Prizes/Offer are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied (including any implied warranty of merchantability or fitness for a particular purpose).

AMAZON, VISA and Meta Platforms are not sponsors or affiliates of this Promotion.

7. DISCLAIMER: Promotion Entities and each of their respective parent companies, subsidiaries, franchisees, affiliates, directors, officers, professional advisors, consultants, contractors, legal counsel, public relations firms, employees and advertising, fulfillment and marketing agencies (collectively, the "**Released Parties**") will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries; (b) phone, electronic, hardware, software, network, internet, or other computer or communications-related malfunctions or failures beyond Sponsor or the Released Parties' reasonable control; (c) any Promotion disruptions, injuries, losses or damages caused by events beyond the reasonable control of Sponsor or the Released Parties; or (d) any printing, programming or typographical errors in any materials associated with the Promotion.

8. LIMITATIONS OF LIABILITY AND RELEASES: By participating in the Promotion, each Entrant releases Released Parties from any and all liability whatsoever, and waives any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Promotion and Sweepstakes or delivery, mis-delivery, acceptance, possession, use of or inability to use any Grand Prize and/or Instant Win Prizes/Offer (including claims, costs, injuries, losses and damages related to rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory. EACH ENTRANT AGREES TO INDEMNIFY AND HOLD HARMLESS EACH OF THE RELEASED PARTIES FROM ANY CLAIMS, COSTS,

INJURIES, LOSSES, OR DAMAGES DESCRIBED IN THE PRECEDING PARAGRAPH WHICH MAY BE SUFFERED BY THE ENTRANT. TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, IN NO EVENT WILL THE SPONSOR OR THE RELEASED PARTIES BE LIABLE FOR ANY SPECIAL, INDIRECT, INCIDENTAL, OR CONSEQUENTIAL DAMAGES, INCLUDING LOSS OF USE, LOSS OF PROFITS OR LOSS OF DATA, WHETHER IN AN ACTION IN CONTRACT, TORT (INCLUDING NEGLIGENCE) OR OTHERWISE, ARISING OUT OF OR IN ANY WAY CONNECTED TO PARTICIPATION IN THE PROMOTION OR USE OR INABILITY TO USE ANY WEBSITE, ONLINE MECHANISM AND/OR PERSONAL PROPERTY PROVIDED FOR USE IN THE PROMOTION OR ANY GRAND PRIZE OR INSTANT WIN PRIZE/OFFER, EVEN IF A RELEASED PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, IN NO EVENT WILL THE AGGREGATE LIABILITY OF THE RELEASED PARTIES (JOINTLY) ARISING OUT OF OR RELATING TO PARTICIPATION IN THE PROMOTION OR USE OF OR INABILITY TO USE ANY EQUIPMENT PROVIDED FOR USE IN THE PROMOTION OR ANY GRAND PRIZE OR INSTANT WIN PRIZE/OFFER EXCEED \$10. THE LIMITATIONS SET FORTH IN THIS SECTION WILL NOT EXCLUDE OR LIMIT LIABILITY FOR PERSONAL INJURY OR PROPERTY DAMAGE CAUSED BY PRODUCTS BOUGHT OR RENTED FROM THE SPONSOR, OR FOR THE RELEASED PARTIES' GROSS NEGLIGENCE, INTENTIONAL MISCONDUCT, OR FOR FRAUD.

9. USE OF WINNER'S NAME AND LIKENESS: To the fullest extent permitted by applicable law, participation in the Promotion constitutes Entrant's permission to use Entrant's name, hometown, aural and visual likeness and Grand Prize and/or Instant Win Prize/Offer information for advertising, marketing, and promotional purposes without further permission or compensation (including in a public-facing winner list). As a condition of being awarded any Grand Prize and/or Instant Win Prize/Offer, except where prohibited by law, a winner may be required to execute a consent to the use of their name, hometown, aural and visual likeness and Grand Prize and/or Instant Win Prize/Offer information for advertising, marketing, and promotional purposes without further permission or compensation. By participating in the Promotion, Entrant consents to being contacted by Sponsor for any purpose in connection with this Promotion.

10. DISPUTES: These Official Rules are governed by the laws of the State of Illinois, U.S.A., without regard to Illinois conflict of law provisions. By participating in the Promotion, each Entrant irrevocably agrees that all disputes arising out of or relating to the Promotion shall be resolved by final and binding arbitration administered by JAMS in accordance with its arbitration rules and procedures or subsequent versions thereof ("**JAMS Rules**"). The JAMS Rules for selection of an arbitrator shall be followed, except that the arbitrator shall be experienced and licensed to practice law in Illinois. All proceedings brought pursuant to this Section 10 will be conducted in the County of Lake, State of Illinois. The remedy for any claim shall be limited to actual damages and in no event shall any party be entitled to seek to rescind these Official Rules. Any demand for arbitration against Sponsor or other Released Parties must be commenced within two year(s) after the claim arose. Any such controversy or claim shall be arbitrated on an individual basis and shall not be consolidated in any arbitration with any claim or controversy of any other party. Each party shall be responsible for its costs incurred in such arbitration, but if Entrant cannot afford to pay for the arbitration Entrant agrees to provide Sponsor the option of paying the arbitrator before seeking to initiate any other form of dispute resolution, including litigation. Judgment on an arbitration award may be entered into any court having jurisdiction thereof. The award of the arbitrator shall be final and binding upon the parties without appeal or review. Notwithstanding the foregoing, Sponsor may immediately seek any interim or preliminary injunctive relief from any court of competent jurisdiction, as necessary to protect its rights or property (including intellectual property rights).

11. GENERAL CONDITIONS: Entrants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. Sponsor reserves the right to change these Official Rules at any time, in its discretion, and to suspend or cancel the Promotion

or any Entrant's participation in the Promotion should viruses, bugs, unauthorized human intervention or other causes beyond Sponsor's reasonable control affect the administration, security or proper participation in the Promotion, or Sponsor otherwise becomes (in its sole discretion) incapable of running the Promotion as planned. If the Promotion is terminated before the designated end date, Sponsor will (if possible) select the winner of the Grand Prize and any remaining Instant Win Prizes/Offers from all eligible, non-suspect registered participants as of the date of the event giving rise to the termination. Entrants who violate these Official Rules, violate any law, rule or regulation in connection with participation in the Promotion, tamper with the operation of the Promotion or engage in any conduct that is detrimental or unfair to Sponsor, the Promotion or any other Entrant (as determined in Sponsor's sole discretion) are subject to disqualification, in which case, the Entrant's Promotion privileges may be revoked. Sponsor reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to participate in the Promotion. Sponsor reserves the right to disqualify any entries received that contain inappropriate or offensive content. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Any provision of these Official Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of these Official Rules will remain in effect. The use of the terms "include" or "including" in these Official Rules is illustrative and not limiting.

12. PRIVACY: The information provided by Entrants will only be used as provided in Sponsor's privacy policy or these Official Rules. See Sponsor's privacy policy at <https://www.abbott.com/privacy-policy.html> ("**Privacy Policy**") for details regarding use of the personal information collected in connection with this Promotion. In the event of any conflict between these Official Rules and such Privacy Policy, these Official Rules shall control. By participating, Entrant grants Sponsor permission to share Entrant's email address and any other personally identifiable information with the corresponding Administrator solely for the purpose of Promotion administration and fulfillment.

13. WINNERS LIST: For a copy of the winner's list, email winnerslist@tpgny.com with "Ensure Grocery Giveaway Sweepstakes" in the subject line by October 1, 2025. Winner's list will be distributed after all winners are confirmed.

ABBREVIATED RULES:

NO PURCHASE NECESSARY TO ENTER OR WIN. Open only to legal United States residents residing in the 50 U.S./D.C., age 18 and older. Starts at 12:00:00 a.m. ET on 7/1/25 and ends at 11:59:59 p.m. ET on 9/30/25. See Official Rules at www.ensure.com/sweeps for details on how to enter, additional eligibility restrictions, prize/offer descriptions/restrictions/ARVs and complete details. Message & data rates may apply. VOID WHERE PROHIBITED. Sponsor: Abbott Laboratories, 3300 Stelzer Rd., OH 43219.

The trademarks, logos and names of other companies, products and services are the property of their respective owners.

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Abbreviated Rules for Facebook

NO PURCHASE NECESSARY. Begins at 12:00:00 a.m. ET on 7/1/25 and ends at 11:59:59 p.m. ET on 9/30/25. Open only to legal U.S. residents residing in the 50 U.S./D.C., 18+. Subject to Official Rules.

Abbreviated Rules for Twitter^[1]/Instagram/Pinterest

No Purchase Necessary. Ends 11:59:59pm ET 9/30/25. 50 U.S./D.C., 18+. Subject to Official Rules-link in bio.

[1] The proposed Social Media disclosure assumes that Social Media advertising the Sweepstakes are posted only after the start date/time of the Sweepstakes. If Social Media Posts are before the start date, then adding the start date/time/time zone is recommended.

Abbreviated Rules for Banner Ads

No Purchase Necessary. Subject to Official Rules. Click for details.

[Note: Assumes banner ad directs to Sweepstakes landing page.]

Abbreviated Rules for On Pack Label

No Purchase Necessary. Ends 11:59:59 PM ET 9/30/25. 50 US/DC, age 18+. Rules/details www.ensure.com/sweeps.
